

Here is the birthday script that Shelly Smith referred to in her class:

Hey name!!! 😊 How r u?! A little birdy (haha FB 🤪) told me it was your birthday!!! YAYY!!! So! I entered all my fb friends with November b-days into a drawing & guess what?!!! 🎁🎉

(they respond)

So!!! U are a WINNER! 🎉 Woohoo!! U won a \$50 birthday shopping spree & virtual beauty session with 6 friends!! 😊
Congrats! What's your experience lately with Mary Kay?!

(they respond)

1st u get to choose! Charcoal mask makeover, a next level multi-mask session or hydrogel eyepatch session with makeup?! 😊
Once u choose which beauty session you want, then I'll send you a customized Birthday Beauty Pack to u & your b-day party 😊
🎉 - we hop on at your scheduled time and play! 🙌🙌🙌 Plus! You get \$50 in free products as an additional birthday gift! 🎁
Everything is free, no obligation. 😊 Charcoal, multi-mask or eye patches - which beauty session would you like to try?

(they respond)

Great! Those events are on _____ day & time! Would _____ date or _____ date work best for you?!

(they respond)

Perfect! Start a messenger group so we can grab addresses & start getting samples in the mail! 😊