

Hey girl- your name crossed my desk today as I'm reaching out to reconnect with those I have fallen out of touch with. I thought I'd see if I could send you a packet full of samples of some of our new & updated products... would you be interested in a little zoom spa sesh to learn what is new & catch up for fun? No pressure to think you need to sign back up! Promise. Amy

Hey there- I'm going through my phone & see I still have your number! I don't exactly remember how we got connected, but I'm guessing it's due to my Mary Kay business! Do you remember? I am sending out complimentary spa packets full of top quality samples with a customized zoom session to walk you through them. Would you be interested in one?

Just wrote this up on the fly..... thoughts??

Idk but that's a lot of leads that I should do something with, right?!

Hi, Lauren! I don't know if you remember me, but I was your Mary Kay Consultant for awhile

Within the last 3 years we have updated almost our entire catalog of products and our brand is more popular than ever! Also, we're still following European Union guidelines for the safety and integrity of our product ingredients.

I'd love to send you a complimentary pamper pack for you to try some of the newer items! If you're interested, please reply back before you forget. If I don't hear from you, I won't reach out again. Hope to hear from you very soon!

Amy Deitemeyer, Mary Kay

Hi Greta! This is Jessica Leese with Mary Kay! I am cleaning up my customer list and wanted to reach out to all of my former customers. We are building a Cadillac unit this year and in order to do that, I am sending out sample packets to hold virtual facials/makeovers as well as in-person appointments for those who have not tried the new Mary Kay! Would you be willing to give me your opinion of Mary Kay's updated skin care or color products either in person or if I sent you a free sample packet? I would so appreciate it! If it's not your thing or you no longer wish to be contacted regarding Mary Kay-- you can just reply STOP. Thank you for being a part of my Mary Kay journey and may God bless you and your family this holiday season!

Hi Bridgette! Blast from the past! Ashley Orr here-now Ashley Graves- it's been awhile since we did any Mary Kay together so I'm touching base to learn if you're excited to receive a sampler packet in the mail from me and then meet me online for a skin care or glamour check up? Nearly our entire product line has been revamped in the last few years and I'm excited to share! I'll treat you to a free makeup remover -same amazing formula, or mascara as a thank you! I just need to know your eye color and skin type! Excited to hear from you. Ashley

I actually have "gotten back" several customers doing this in the past. I simply write, Hey, ____, this is Kaye Hemphill with MK Cos. I came across your name in my address book and I would love to know how you are first, and second to thank you for purchasing from me in the past. We have so many new products. Would you be open to taking a look at the latest and greatest MK and giving me your honest opinion. I would value your opinion and I would also love to bless you with a brand new product if you say yes. Look forward to hearing back from you!!!

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